

CURRICULUM VITAE

Maryann Tatum Tobin, Ph.D.
Assistant Dean, College of Arts and Sciences
University of Miami, Coral Gables, Florida
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EDUCATION

- PhD, 2009 Teaching and Learning with a specialization in Literacy Instruction
University of Miami, School of Education
Dissertation: “Digital Storytelling as a Cultural-Historical Activity: Effects on Information Text Comprehension.” *Open Access Dissertations*. Paper 222. Chair: Dr. William Blanton
- MFA, 2004 Motions Pictures with a concentration in Screenwriting
University of Miami, School of Communication
- AB, 2001 English with Department Honors
(Minors: Religious Studies and Secondary Education)
University of Miami, College of Arts & Sciences

PROFESSIONAL EXPERIENCE

- 2020-present Assistant Dean for Professional Education and Personalized Learning
2016-2020 Executive Director of Programs
University of Miami, College of Arts and Sciences
- Oversight of all interdisciplinary programming for the College: new program development, legislative approvals, graduate recruiting, enrollment management, admissions, and advising,
 - Management of the Office of Interdisciplinary and Professional Studies, including establishing the office, all administrative operations, budget, and hiring/staffing.
 - Program management related to all revenue-generating degrees: public relations, events, scholarships, waivers, lead generation, strategic initiatives, assessment, and accreditation
 - Development and supervision of face-to-face and online professional master’s degree programs and the online Bachelor of General Studies completion degree
 - Coordinated the collaborative development of the College’s Strategic Plan (IMPACT 2025)
 - Oversight of digital communications for the College, including social media, multimedia/video, and graphic design
 - Acts as the College’s chief liaison to the Division of Continuing and International Education, University Communications, Academic Technologies, UOnline, the Office of Assessment and Accreditation, Faculty Senate, and other internal units

- 2012-2016 Associate Professor, Abraham S. Fischler College of Education
 2009-2012 Program Professor, Abraham S. Fischler College of Education
 Nova Southeastern University, Ft. Lauderdale, FL
- Online, hybrid, and face-to-face delivery of B.S.Ed., M.S., Ed.S., and Ed.D. courses in the Reading, RESOL, English and Elementary Education programs
 - Development of the Online Teacher Education Simulation, aligned to the Florida Educator Accomplished Practices
 - Clinical supervision of pre-service teacher candidates
 - Managing CAEP and DOE assessment data for accreditation
 - Chairing doctoral dissertations
- 2008-2009 Lead Teacher, Language Arts and Foreign Languages
 University of Miami Global Academy/U.M. Online High School
- Curriculum review of all Language Arts and French courses
 - Online teaching and LMS management
 - Supervising adjunct instructors
- 2007-2010 Adjunct Professor, Department of Teaching and Learning
 School of Education, University of Miami, Coral Gables, FL
- Face-to-face instruction in the undergraduate elementary education and secondary English programs
 - Face-to-face instruction of college reading courses for second language students
 - Face-to-face instruction for the graduate degree programs in Reading and Elementary Education
- 2000-2004 Language Arts & Media Teacher, Miami-Dade County Public Schools
- Taught 9th, 10th, and 12th grade Language Arts, Speech/Debate, and Mass Media (Yearbook) courses
 - Hialeah-Miami Lakes Senior High, Hialeah, FL
 - Coral Gables Senior High, Coral Gables, FL

PROFESSIONAL SERVICE

- 2020-present Member, Tech Hub South Florida, Higher Education Committee
 2018-present “I am the U” Facilitator, University of Miami
 2018-2020 Member, Ragan Communications Leadership Council
 2015-2017 Editor, *Florida Reading Journal* - Florida Reading Association
 State affiliate journal of the *International Literacy Association*
 2015-2017 Board Member, Florida Reading Association
 2015-2016 Board Member, Experiential Learning Advisory Board
 2014-2015 Lead Faculty, Westwood Heights Elementary Professional Development
 Institute in Literacy, partnership with the Broward County School Board
 2012-2017 Reviewer, *Voices from the Middle*
 National Council for Teachers of English

- 2010-2017 Reviewer, American Educational Research Association, Division K
2009-2016 Member, Teacher Preparation Advisory Council (TPAC) for Miami-Dade, Broward, and Palm Beach Counties

PUBLICATIONS

Refereed Publications

- Tobin, M.** (2017). Multimodal literacy: How digital natives/millennials read. In M. Khosrow-Pour (Ed.), *Encyclopedia of Information Science and Technology*, 4th ed. Hershey, PA: IGI Global.
- Tobin, M.** (2016). Enhancing literacy skills through STEM activities: A case for STREAM. *Georgia Reading Journal*, 39(2), 15-17.
- Tobin, M., & Blanton, W.** (2014). Reading-to-learn from subject-matter texts: A digital storytelling circle approach. In B. Anderson & C. Mims (Eds.), *Handbook of Research on Digital Tools for Writing Instruction in K-12 Settings: Student Perception and Experience* (219-242). Hershey, PA: IGI Global.
- Tobin, M.** (2012). Digital storytelling: Reinventing literature circles. *Voices from the Middle*, 20(2), 35-43.
- Medina, A., **Tobin, M.**, Pilonieta, P., Chiappone, L., & Blanton, W. (2012). The application of computer, digital, and telecommunications technologies to the clinical preparation of teachers. In D. Polly, C. Mims, & K. Persichitte (Eds.), *Creating Technology-Rich Teacher Education Programs: Key Issues*. (480-498). Hershey, PA: IGI Global.

Refereed Conference Proceedings

- Molina, R., & **Tobin, M.** (2016, April). *A STREAM Runs Through It: Enhancing STEM Vocabulary with Digital Storytelling*. Paper presented at the 2016 annual meeting of the American Educational Research Association, Washington, D.C.
- Tobin, M., & Chiappone, L.** (2012, April). *Digital Storytelling and CHAT: Engaging Secondary Readers with Information Texts*. Paper presented at the 2012 annual meeting of the American Educational Research Association, Vancouver, BC.
- Chiappone, L. & **Tatum, M.** (2007, April). *See Me on DVD: The Use of Anchored Digital Instruction in the Preparation of Preservice Teachers*. Paper presented at the 2007 annual meeting of the American Educational Research Association, Chicago, IL.
- Chiappone, L., **Tatum, M.**, and Marshall, J. (2005, November). *The Application of Digital Anchored Instruction to the Preparation of Pre-service Teachers*. The 55th Yearbook of the National Reading Conference, Miami, FL.

PRESENTATIONS

Invited Talks

- Tobin, M.** (2020, February). *Everything old can be new again: Revitalizing older degree*

- programs for a new generation.* Session presented at the Conference on Adult Learner Enrollment Management in Orlando, FL.
- Tobin, M.,** Chiappone, L., Ricketts-Duncan, J., Campbell, Y., Kelly, S. & Van Allen, J. (2016, October). *Publications of the Florida Reading Association.* Session presented at the Florida Reading Association Annual Conference in Orlando, FL.
- Tobin, M.,** Chiappone, L., Rivera, H., Tenam-Zemach, M., Robinson, J., & Shields, T. (2015, May). *Using Simulated Online Experiences in Teacher Preparation and Evaluation.* Presented at the eMerge Americas Conference in Miami, FL.
- Brodie, A., Molina, R, & **Tobin, M.** (2015, February). *Teaching to the Test.* Faculty Symposium presented at Nova Southeastern University.
- Tobin, M.** (2014, October). *Literacy in the Digital Age.* Session presented at the Ohio Association of Secondary School Administrators Annual Conference in Columbus, OH.
- Frey, N. & **Tobin, M.** (2012, December). *A conversation between VM coeditor Nancy Frey and Maryann Tatum Tobin, author of “Digital storytelling: Reinventing literature circles.”* Retrieved from <http://www.ncte.org/journals/vm/podcasts/archived-podcasts>

Distinguished Guest Lecture

- Tobin, M.,** & Tobin, N. (2013, September). *“If I Speak, I am Condemned. If I Stay Silent, I am Damned”:* *Moral Development and the Law in Les Misérables.* First Year Seminar presented at the University of Miami, College of Arts & Sciences, Department of Religious Studies.

Refereed Presentations

- Sumerfield, S., del Riego, E., **Tobin, M.,** & Tetreault, D. (2017, July). *Graphically speaking, are you ready to up your game? Graphic novels and game theory igniting a passion for literacy.* Session presented at the International Literacy Association Annual Conference in Orlando, FL.
- Tobin, M.** (2016, October). *Multimodal Literacy: Understanding How Digital Natives/Millennials Read.* Session presented at the Florida Reading Association Annual Conference in Orlando, FL.
- del Riego, E., & **Tobin, M.** (2016, July). *Get Your Game On: Creating and Interactive and Engaging Classroom Using Game Theory Strategies and Exercises.* Session presented at the International Literacy Association Annual Conference in Boston, MA.
- Molina, R., & **Tobin, M.** (2016, April). *A STREAM Runs Through It: Enhancing STEM Vocabulary with Digital Storytelling.* Paper presented at the 2016 annual meeting of the American Educational Research Association in Washington, D.C.
- Molina, R., & **Tobin, M.** (2015, October). *When STEM Becomes STREAM: Addressing Mathematics and Content Literacy through STEM Activities.* Session presented at the Florida Council of Teachers of Mathematics in Orlando, FL.
- Butler, A., & **Tobin, M.** (2015, July). *A Tale of Two Interventions: Increasing the Oral*

- Language Skills of Low-SES Kindergarten Students*. Poster presented at the International Literacy Association Annual Conference in St. Louis, MO.
- Molina, R., Rivera, H., & **Tobin, M.** (2014, November). *Integrated Strategies for Addressing CCSS ELA/Mathematics Through Elementary STEM Activities*. Session presented at the National Science Teachers Association Conference in Orlando, FL.
- Tobin, M.**, Robinson, T., & Chiappone, L. (2015, October). *Writing Across the Curriculum*. Workshop presented at the Florida Reading Association Annual Conference in Orlando, FL.
- Tenam-Zemach, M., **Tobin, M.**, Chiappone, L., & Rivera, H. (2014, October). *A Process Approach for Collaborative Simulation Development for Teacher Preparation*. Roundtable presented at the American Association for Teaching and Curriculum Annual Conference in Tampa, FL.
- Tobin, M.**, & Chiappone, L. (2012, April). *Digital Storytelling and CHAT: Engaging Secondary Readers with Information Texts*. Paper presented at the 2012 annual meeting of the American Educational Research Association, Vancouver, BC.
- Tobin, M.**, & Chiappone, L. (2011, May). *Digital Storytelling as a Cultural Historical Activity: Effects on the Information Text Comprehension of Secondary Students*. Poster presented at the International Reading Association Annual Conference in Orlando, FL.
- Pilonieta, P., Medina, A., and **Tatum, M.** (2007, May). *We Can Do It, Too! Reciprocal Teaching in the Primary Grades*. Workshop Presentation at the 2007 International Reading Association Annual Conference, Toronto, ON.
- Chiappone, L. & **Tatum, M.** (2007, April). *See Me on DVD: The Use of Anchored Digital Instruction in the Preparation of Preservice Teachers*. Paper presented at the 2007 annual meeting of the American Educational Research Association, Chicago, IL.
- Chiappone, L., **Tatum, M.**, and Marshall, J. (2005, November). *The Application of Digital Anchored Instruction to the Preparation of Pre-service Teachers*. Paper presented at the National Reading Conference, Miami, FL.

Professional Development Workshops

- Tobin, M.** (2017, March). *Literacy Across the Content Areas: From STEM to STREAM*. Workshop presented for St. Thomas Episcopal Parish School in Coral Gables, FL.
- Tobin, M.** (2016, November). *Literacy Across the Content Areas: From STEM to STREAM*. Workshop presented for the Independent Schools of South Florida in Miami Shores, FL.
- Tobin, M.** & del Riego, E. (2016, November). *Get in the Game: Creating an Interactive Classroom through Game-based Learning*. Workshop presented for the Independent Schools of South Florida in Miami Shores, FL.
- Tobin, M.**, Chiappone, L., & Menendez, R. (2015, October). *Standing Out from the Crowd: Getting Published in the Florida Reading Journal and Elsewhere*. Workshop presented at the Florida Reading Association Annual Conference in Orlando, FL.

- Tobin, M.** (2015, May). *Westwood Heights Professional Development Institute*.
Workshop presented for Broward County Public Schools in Ft. Lauderdale, FL.
- Tobin, M.** (2013, February). *The Importance of Being Readers*. Workshop presented at the 15th Annual Broward Education Foundation Idea Expo in Ft. Lauderdale, FL.
- Tobin, M.** (2012, September). *Digital Storytelling in the Content Areas: It's Not Just for Narratives Anymore*. Workshop presented at the Florida Reading Association Annual Conference in Orlando, FL.

AWARDS

- 2017 Commencement Marshal
University of Miami Alumni Association
- 2012-2013 Emerging Leader
Phi Delta Kappa International & the US Department of Education
- 2004-2008 Graduate Student Fellowship
University of Miami, School of Education
- 2001 Associate Teacher of the Year
University of Miami, School of Education
- 1998-2001 Henry King Stanford Scholar
University of Miami, College of Arts and Sciences

LICENSING AND CERTIFICATION

- 2014-present Experiential Education Certification
National Society of Experiential Education
- 2009-present Clinical Educator Certification
State of Florida, Department of Education
- 2008-present Google Certified Educator, Level 2
- 2001-present Professional Teaching Certificate
Reading (Grades K-12)
Language Arts (Grades 6-12)
Gifted Endorsement
TESOL Endorsement
State of Florida Department of Education

FUNDED RESEARCH EXPERIENCE

- 2010-2015 Faculty Lead, *Title V-B*
Funded by USDOE/PPOHA
Fischler School of Education, Nova Southeastern University
- 2006-2007 Project Coordinator/Doctoral Fellow, *5th Dimension Project*
Funded by the National Science Foundation,
in cooperation with the Universitat Autònoma de Barcelona
University of Miami, Department of Teaching and Learning
- 2005-2006 Site Coordinator/Doctoral Research Assistant, *Quest Atlantis Project*
Funded by the MacArthur Foundation

2004-2005 University of Miami, Department of Teaching and Learning,
Doctoral Research Assistant, *Digital Lessons Project*
Funded by the Office of Special Education Programs (DOE/OSEP)
University of Miami, Department of Teaching and Learning

DISSERTATIONS CHAIRED

- Carson, M. (2017). "Worth a Thousand Words: Vocabulary Enhancement of Adult Learners Through Digital Videos."
- Carter, T. (2017). "Online Teacher Course Pages: Integrating Information and Communication Technologies at a Georgia Elementary School."
- Sumerfield, S. (2017). "Using Graphic Novels as a Tool to Support the Writing Skills of Fifth Grade Boys."
- Caley, K. (2014). "The Impact of the Volume of Independent Reading on Second Grade Students' Reading Achievement."
- Butler, A. (2013). "Increasing the Oral Language Skills of Low-SES Kindergarten Students: A Comparison of Two Interventions."

PROGRAMS DEVELOPED *for the UM College of Arts & Sciences*

5-year BS/MS in Chemistry
5-year BA/MA in History
5-year BS in Mathematics/MS in Mathematical Finance
Dual Master of Arts in International Administration/Master of Public Administration
Graduate Certificate in Digital Humanities
Graduate Certificate in Security Management
Master of Arts in Global Health and Society
Master of Public Policy
Master of Professional Science in Urban Sustainability and Resilience
Master of Science in Applied Behavior Analysis
Master of Science in Data Science
Undergraduate major in Global Health Studies
Master of Arts in Medical Humanities and Bioethics
Joint MD/Master of Arts in International Administration
Joint MD/Certificate in Security Management
Joint MD/Master of Arts in Medical Humanities and Bioethics

COURSES

Nova Southeastern University

Doctoral Level:

ARC 9300: Research Evaluation and Development for Reading Majors

RED 9002: Theories of Reading

RED 9003: Digital Literacy

RED 9005: Literacy Across the Curriculum

Critical Reading Skills Program for the Shepard Broad Law School

Specialist's Level:

RED 731: Interpreting Research in Reading Education
RED 733: Academic Literacy in Middle and High School
RED 787: Educational Field-Based Project in Reading

Master's Level:

EDU 600: Accomplished Practices Seminar
EDU 620: Teacher Education Simulation
RED 540: Reading and Writing in the Digital Age
RED 550: Foundations of Reading for Content Area Teachers
RED 565: Teaching Language Arts in the Secondary School
RED 585: Reading in the Content Area
RED 587: Supervised Reading Practicum II: Group Remediation

University of Miami

Graduate:

TAL 626: Instructing Students with Literacy Challenges

Undergraduate:

TAL 191: Developmental College Reading
TAL 304: Content Area Reading and Learning Strategies
TAL 426: Instructing Students with Literacy Challenges
TAL 441: Methods of Teaching Secondary English

PROFESSIONAL MEMBERSHIPS

AAC&U	American Association of College and Universities
AERA	American Educational Research Association
FRA	Florida Reading Association
ILA	International Literacy Association
NCTE	National Council for Teachers of English
PDK	Phi Delta Kappa International

COMMUNITY SERVICE

2016-2020	Member, Board of Trustees, Miami Regional University
2016-2017	Member, Annual Fund Committee, St. Thomas Episcopal Parish School
2015-2017	Founder and Faculty Advisor, NSU Equestrian Team
2013-2014	Member, Board of Trustees, St. Thomas Episcopal Parish School
2007-2009	Graduate Student Senator, University of Miami Faculty Senate
2007-2009	School of Education Senator, University of Miami GSA

MISCELLANEOUS MEMBERSHIPS

2018-present Soprano soloist, St. Philips Episcopal Parish Choir

2006-2018 Soprano soloist, St. Thomas Episcopal Parish Choir
2006-2018 Handbell Choir Director, St. Thomas Episcopal Parish
2006-present American Guild of English Handbell Ringers, Clinician/Member
2006-2010 Main Street Players, Board of Directors
2000-present Delta Delta Delta Sorority, Alpha Chi Chapter, University of Miami
Recolonizing Member, Continuing Education Chair
1999-2001 University of Miami Equestrian Team, Charter Member
1984-present United States Equestrian Federation, Senior Amateur Member
1984-present South Florida Hunter/Jumper Association, Senior Amateur Member

OTHER WORK EXPERIENCE

2005-2006 Assistant Cruise Director for Youth (Seasonal), Princess Cruises, LLC
2004 Youth Counselor (Seasonal), Princess Cruises LLC
2000-2005 Director of Youth Ministries, Sunrise Presbyterian Church, Miami, FL
1998-1999 Creative Services Intern, Assistant Team Photographer, Florida Marlins

SKILLS

- Languages: French (fluent), Spanish (conversational)
- Technology: Microsoft Office Suite, Adobe Suite, instructional technologies (various), admission and enrollment management software (various), photography, videography, and video editing
- Horse: hunter and equitation judge, ranked adult-amateur equestrian
- Music: soprano soloist, handbells (soloist, director, and clinician), piano, oboe
- Dance: tap
- Stage/Film: improvisational comedy, musical theatre, voice-over, host/emcee