

University of Miami Herbert Business School  
*Last Revised: May 1, 2021*

**ALISSA DEL RIEGO**

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Coral Gables, Florida 33146

Current Academic Rank: Assistant Professor  
Primary Department: Business Law  
Citizenship: USA

**HIGHER EDUCATION**

**Institutional:**

Harvard Law School, Cambridge, Massachusetts 2012  
*Juris Doctor*

University of Miami, Coral Gables, Florida 2009  
B.A., *summa cum laude*  
Major: Political Science  
Minors: Business Law and Spanish  
Henry King Stanford Scholarship  
Greenberg Pre-Law Scholarship  
Miami Commitment Work Scholarship  
Florida Bright Futures Scholarship

**Licensure:**

The Florida Bar, Member in Good Standing 2012 – Present  
U.S. District Court for the S.D. Fla., Member in Good Standing, 2012 – Present  
U.S. Eleventh Circuit Court of Appeals, Member in Good Standing 2013 – Present  
U.S. District Court for the M.D. Fla., Member in Good Standing, 2019 – Present  
U.S. District Court for the N.D. Fla., Member in Good Standing 2019 – Present

**EXPERIENCE**

**Academic:**

UNIVERSITY OF MIAMI HERBERT BUSINESS SCHOOL

Assistant Professor, Business Law 2020 – Present  
Adjunct Professor, Business Law 2013 – 2019

**Non-Academic:**

*Associate*, Litigation Practice 2015 – 2020  
Podhurst Orseck P.A., Miami, Florida

*Law Clerk*, Federal Appellate Court 2014 – 2015  
U.S. Circuit Court of Appeals for the Eleventh Circuit  
for the Honorable Adalberto Jordan

*Associate*, Litigation and Internal Investigation Practice 2012 – 2014  
Holland & Knight LLP, Miami, Florida

*Judicial Intern*, State Court 2012  
Suffolk County Superior Court, Boston, Massachusetts  
for the Honorable Bonnie M. McLeod

*Summer Associate*, Corporate and Litigation Practice 2010 – 2011  
Holland & Knight LLP, Miami, Florida  
Hughes Hubbard & Reed LLP, Miami, Florida

**PUBLICATIONS**

**Law Review Articles:**

*Blurred Boundaries: Social Media Privacy and the ‘Reasonable’ 21st Century Employee*, 49 AM. BUS. L. J. 63 (2012), with Patricia Sánchez Abril and Avner Levin. [Hoerber Memorial Award for Excellence in Research]

**Other Publications:**

*Growing Fintech Demand Spotlights Trademark Protection*, BLOOMBERG LAW, July 24, 2020.

*Smart Auto Tech Is Shifting Risk, Liability Landscape*, BLOOMBERG LAW, Feb. 20, 2020, with Lea Bucciero.

*United States New York District Court Limits the Applicability of the PSLRA’s Safe Harbor*, Holland & Knight Securities Update, May 1, 2013.

*‘Your Password or Your Paycheck?’: A Job Applicant’s Murky Right to Social Media Privacy*, 16:3 J. INTERNET L. 1 (Sept. 2012), with Patricia Sánchez Abril and Avner Levin.

*Ladies in White: The Peaceful March Against Repression in Cuba and Online*, 24 HARV. HUM. RTS. J. 221 (2011), with Adrianna C. Rodriguez.

*Striking the Balance Between Public Accessibility and Privacy: Florida Supreme Court Adopts New Rules to Protect Personal Information*, DADE COUNTY BAR BULLETIN (Dec. 2011), with Aviva L. Wernick.

*The Effect of Plea Bargains (and Possibly Civil Settlements) on Florida Corporate Indemnification*, DADE COUNTY BAR BULLETIN (Oct. 2011), with Gisela M. Munoz.

*Context for the Net: A Defense of the FTC's New Blogging Guidelines*, HARV. J. L. & TECH. DIG., Dec. 19, 2009, <http://www3.law.harvard.edu/journals/jolt/2009/12/19/digest-comment-context-for-the-net-a-defense-of-the-ftcs-new-blogging-guidelines/>.

### **Working Papers**

*Deconstructing Fallacies in Products Liability Law to Provide a Remedy for Economic Loss* (forthcoming in American Business Law Journal in 2021).

*Judging Offensiveness: A Rubric for Privacy Torts*, with Patricia Sánchez Abril (forthcoming 2021).

*Revisiting the Foundations of Products Liability to Provide New Remedies* (forthcoming 2021).

*Class Counsel Diversity Problems* (forthcoming 2022).

## **PROFESSIONAL**

### **Funding**

Provost's Research Award (\$17,000) 2021

### **Editorial Responsibilities:**

Editor-In-Chief: HARVARD LATINO LAW REVIEW 2011 – 2012

Article Editor, HARVARD LATINO LAW REVIEW 2009 – 2011

Digest Editor, HARVARD JOURNAL OF LAW & TECHNOLOGY 2009 – 2010

### **Professional and Honorary Organizations:**

Cuban American Bar Association, Member 2012 – Present

Federal Bar Association, Member and Conference Panel Coordinator,	2013 – Present
Miami Dade County Bar Association, Member	2015 – Present
American Association for Justice, Member	2015 – Present

**Honors and Awards:**

Rising Star, SuperLawyers	2021
Most Effective Lawyers in Products Liability, Daily Business Review	2020
Rising Star, SuperLawyers	2020
Litigation Department of the Year, Daily Business Review	2019
Rising Star, SuperLawyers	2019
Most Effective Lawyers in Class Action/Mass Torts, Daily Business Review	2018
Rising Star, SuperLawyers	2018
Rising Star, SuperLawyers	2017
Hoerber Memorial Award for Excellence in Research	2012

**Other Professional Activities (e.g., conference panel moderator, guest lecturer, etc.)**

Guest Lecturer, *Practicing in Big Law Ethically*, Florida International University Pre-Law Course Law and the Legal Profession, November 2019.

Panel Moderator, *Avances y retrocesos en la transparencia y el acceso a la información*, Conferencia: Medios y Democracia en las Américas, Fundamedios, Washington D.C., March 2018.

Panel Coordinator, *Mindfulness in Legal Practice*, Federal Bar Association South Florida Chapter Conference, November 2017.

**TEACHING**

**Teaching Specialization (courses taught):**

BSL 212 – Introduction to Business Law

BTE 689 – Topics in Business Technology

## **SERVICE**

University of Miami Herbert Business School, Interfolio Committee	2021
University of Miami School of Law Moot Court Competition, Judge	2013, 2020
Eleventh Circuit Court of Appeals, Appointed Amicus	2018 – 2019
Federal Bar Association, Conference Coordinator	2016
Guardian Ad Litem, Guardian	2007 – 2009

## **MEDIA MENTIONS**

*Chrysler Can't Dodge Defective Head Restraint Claims*, LAW360, mentioned as one of the attorneys representing vehicle owners with allegedly defective head restraints surviving a motion to dismiss, Mar. 31, 2021.

*Getting Things Done: The DBR's 16 Annual Most Effective*, LAW.COM, recognized as part of a team of most effective lawyers in products liability law, Dec. 7, 2020.

*Ski Pass Insurance Row Highlights Complex Route for Virus Suits*, BLOOMBERG LAW, quoted giving general explanation of the multidistrict litigation practice and commenting on whether other COVID-related lawsuits would make their way to the multidistrict litigation sphere, Oct. 20, 2020.

*Litigation Department of the Year: Podhurst Orseck*, LAW.COM, mentioned as serving part of the legal team that achieved a \$57 million dollar settlement for class members from Volkswagen, Oct. 12, 2020.

*Burger King Workers Ask 11th Circuit to Revive No Poach Suit*, LAW360, mentioned as one of the attorneys representing employees in antitrust suit against Burger King that was dismissed by the district court and recently appealed, Sept. 23, 2020.

*PayCargo helps shippers, forwarders pay it forward*, FREIGHTWAVES, quoting *Bloomberg Law* article on Fintech authored earlier this year, Aug. 10, 2020.

*GM Gets Claims Trimmed in Takata Airbag MDL*, LAW360, mentioned as one of the attorneys representing consumers against General Motors for economic losses suffered as a result of the Takata airbag defect in certain GM vehicles, May 29, 2020.

*Carmakers Shake Off Some Claims In Takata Air Bag Suit*, LAW360, mentioned as one of the attorneys serving class counsel for Volkswagen and Mercedes owners and lessees of vehicles equipped with defective Takata airbags, May 27, 2020.

*Burger King Workers Push Bid to Revive No-Poach Suit*, LAW360, mentioned as consolidated class counsel for Burger King employees asserting antitrust claims against Burger King, May 5, 2020.

*Burger King Fights Workers' Bid to Revive Antitrust Suit*, LAW360, mentioned as counsel for consolidated class of Burger King employees asserting antitrust claims against Burger King, Apr. 28, 2020.

*VW's \$57M Suspension Defect Deal with Drivers Gets Final OK*, LAW360, mentioned as having served as counsel for consumer class plaintiffs that were able to achieve a settlement valued at \$57 million for an alleged suspension defect that is present in certain Volkswagen CCs, Jan. 28, 2020.

*Florida Court Dismisses Pastor's, Mega Church's Defamation Suit Against Univision Under Anti-SLAPP Statute*, MLRC MEDIA LAW LETTER, mentioned as one of the attorneys represent Univision that secured dismissal under Florida Anti-SLAPP statute, Dec. 2019.

*11th Circuit Offers Witty Take on 'The Case of the Polite Bank Robber,'* DAILY BUS. REV., interviewed concerning my role of serving as amicus curiae before the Eleventh Circuit, Nov. 27, 2019.

*Toyota Must Face Faulty HVAC Class Action*, Top Class Actions, mentioned in article as serving as class counsel for consumers, Oct. 3, 2019.

*Lawsuit Advances Against Toyota Over Allegedly Toxic, Smelly Air Vents*, DAILY BUS. REV., mentioned as serving as class counsel for consumers in class action case against Toyota and others for allegedly manufacturing and concealing a heating ventilation air conditioning defect in certain Camry vehicles, Oct. 1, 2019.

*Toyota Can't Escape Claims It Hid Faulty Camry AC Systems*, LAW360, mentioned serving as consumer class counsel in case against Toyota for defective HVAC systems in Camrys that survived a motion to transfer or alternatively stay the case, Sept. 30, 2019.

*Podhurst Orseck: Litigation Boutique With Focus on Class Actions, MDLs, Aviation*, DAILY BUS. REV., mentioned as rising star when discussing future of the firm, Sept. 10, 2019.

*How Miami Attorneys Negotiated \$57M Preliminary Settlement With Volkswagen*, DAILY BUS. REV., interviewed regarding settlement achieved against Volkswagen in alleged suspension defect class action, Aug. 2, 2019.

*VW Settles Suspension Defect Class Action For \$57 Million*, LAW360, mentioned in article as consumer plaintiffs' counsel in alleged suspension defect case against Volkswagen that settled, July 29, 2019.

*German Automaker Parent Cos. Win Dismissals in Takata MDL*, LAW360, mentioned as serving as class counsel in the Takata airbag class action MDL, June 21, 2019

*Hausfeld, Podhurst Picked to Lead Salmon Price-Fixing Suit*, LAW360, mentioned as one of the lawyers serving as lead counsel representing U.S. distributors affected by Norwegian Atlantic farming companies alleged antitrust price-fixing processes, June 3, 2019.

*GM And Other Automakers Can't Shake Takata Air Bag Case*, Law360, mentioned as serving as one of the lawyers representing consumer plaintiffs in the Takata airbag case that survived a motion to dismiss, May 6, 2019.

*Podhurst Orseck Coordinates Work Generating \$1.5 Billion in Takata Air Bag Settlements*, DAILY BUS. REV., mentioned as serving as one of the four main lawyers under lead counsel in largest auto defect case to date, Dec. 10, 2018.

*Toyota Drivers Seek to Keep Distributor In Faulty HVAC Suit*, LAW360, mentioned as one of the lawyers representing a consumer class in claims against Toyota and distributor South East Toyota for defective HVAC systems, Nov. 13, 2018.

*DBR Announces 2018 Most Effective Lawyers*, LAW.COM, named, along with three other colleagues at Podhurst Orseck, P.A., 2018's most effective lawyer in the class action and mass tort section for securing \$1.5 billion settlement in the Takata airbag MDL, Nov. 1, 2018.

*Drivers Urge Court to Keep Economic Claims in Air Bag Case*, LAW360, mentioned as one of the lawyers representing the economic loss class in its claims against GM, FCA, Volkswagen, and Mercedes, Oct. 15, 2018.

*Toyota Distributor Wants Out of Defective HVAC Suit*, LAW360, mentioned as one of the attorneys representing the class against Toyota and Southeast Toyota in defective HVAC class action case, Oct. 2, 2018.

*Ford Gets Initial OK on \$300M Deal to Exit Takata MDL*, LAW360, mentioned as one of the attorneys representing Florida class members against Takata and Ford in the Takata MDL, Sept. 5, 2018.

*Ford Agrees to \$300M Deal to Exit Takata Air Bag MDL*, LAW360, mentioned as one of the attorneys representing the economic loss class members achieving a settlement with Ford, July 16, 2018.

*Ford Wants Fla. Plaintiffs Dropped in Takata MDL*, LAW360, mentioned as one of the attorneys representing economic loss class members against Ford and Takata, June 26, 2018.

*Ally Financial Settles Contract Fee Fight for \$20M*, LAW360, mentioned as one of the attorneys representing class members in contract dispute against Ally for undisclosed dealer fees, June 18, 2018.

*Fla. Judge Urges Takata MDL Attys To Pick Up The Pace*, LAW360, mentioned as one of the attorneys representing economic loss class members against Takata and other automakers, June 12, 2018.

*GM, Fiat, VW, Mercedes Hid Takata Airbag Defect, Suits Say*, LAW360, mentioned as one of the attorneys representing economic class members in their claims against GM, FCA, Volkswagen, and Mercedes, Mar. 14, 2018.

*Honda Gets Final Nod on \$605M Deal in Takata Air Bag MDL*, LAW360, mentioned as one of the attorneys representing economic loss class members in suit against Takata and Honda and achieving settlement with Honda, Feb. 28, 2018.

*Judge Questions Atty's Fees in 2 Takata Air Bag Deals*, LAW360, mentioned as one of the attorneys representing economic loss class members in their claims against Honda and Nissan, Feb. 7, 2018.

*Honda, Nissan, Class Defend \$702M Air Bag Settlements*, LAW360, mentioned as one of the attorneys representing economic loss class members in their claims against Honda, Nissan, and Takata, Jan. 25, 2018.

*Top 20 Class Action Settlements in the United States*, TOPVERDICT.COM, listed, along with colleagues, for work in the Takata airbag MDL, 2017.

*VW Wants Fla. Engine Defect Class Action Moved to NJ*, LAW360, mentioned as one of the four attorneys representing class members in their claims against Volkswagen for defective timing engine, May 25, 2017.



*Litigation Department of the Year – Products Liability/Mass Torts: Podhurst Orseck, DAILY BUS. REV.*, mentioned as a member of the recipients of the best litigation department of the year in South Florida, May 19, 2017.

*VW, Audi Class Action Says Companies Concealed Engine Defect, TOP CLASS ACTIONS*, mentioned as one of the attorneys representing consumers with allegedly defective engine chains, Apr. 10, 2017.

*VW, Audi Defective Engine Class Action Lawsuit, BIGCLASSACTION.COM*, named as class counsel in alleged engine chain defect case against Volkswagen and Audi, Apr. 7, 2017.

*Audi, VW Ignored Engine Defect, Class Action Alleges, LAW360*, mentioned as one of the attorneys representing economic loss class members in their claims against Volkswagen and Audi for defective time chain engines, Apr. 6, 2017.

*Consumer files suit over alleged injuries from Takata airbag, FLORIDA RECORD*, mentioned as one of the attorneys representing personal injury victim of Takata airbag deployment, Jan. 26, 2017.

*Drivers Fight Honda, Toyota Bids to Clip Takata MDL Claims, LAW360*, named as one of the attorneys representing economic loss class members in their claims against Takata and other automakers, Mar. 21, 2016.

*9th Circ. Ruling Bolsters Takata Air Bag Suit, Drivers Say, LAW360*, mentioned as one of the attorneys representing economic loss class members in their claims against automakers and Takata, Feb. 5, 2016.

*New Hire Alissa Del Riego, S. FLA. BUS. J.*, short column on my new employment at Podhurst Orseck, P.A., Nov. 19, 2015.