

**Mark S. Shapiro**

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Coral Gables, FL 33146

**Current Academic Rank:** Professor of Professional Practice in Business Law  
**Primary Department:** Business Law  
**Citizenship:** USA

**HIGHER EDUCATION**

**Institutional:**

**University of Pennsylvania Law School** Philadelphia, PA  
Juris Doctor 1991  
National Moot Court Competition (1990-1991)  
Legal Writing Instructor (1990-1991)

**Swarthmore College** Swarthmore, PA  
Bachelor of Arts with Distinction in Economics and  
Concentration in International Relations 1988  
Writing Associate (1985-1988)

**Hamilton College Academic Year in Madrid**, Madrid, Spain Spring 1986

**EXPERIENCE**

**Academic**

Professor of Professional Practice in Business Law 2022- present  
Miami Herbert Business School  
Coral Gables, FL

Associate Professor of Professional Practice in Business Law 2018-2022  
Miami Business School  
Coral Gables, FL

Lecturer of Business Law 2014-2018  
School of Business Administration  
University of Miami  
Coral Gables, Florida

Associate Dean of Undergraduate Career Development 2023-present  
Assistant Dean of Undergraduate Career Development 2021-2023  
Academic Director Career Resources 2018-2021  
Miami Business School

Director of Undergraduate Career Resources 2015-2017  
School of Business Administration  
University of Miami

Interim Director, Ziff Graduate Career Center June 2017-Dec 2017

Adjunct Lecturer of Business Law 1995-2014  
School of Business Administration  
University of Miami

#### Non-Academic:

**Akerman LLP**, Miami, FL, 1994- 2020  
Of Counsel (2015-2020); Partner (1998-2015), Member, Board of Directors (2012-2015);  
National Associate Development Partner (2008-2015); National Insurance Litigation Group Chair  
(2008- 2015); Miami Litigation Department Chair (2007-2008);  
Statewide practice representing major insurance carriers from around the country on insurance  
coverage disputes, bad faith, ERISA disputes involving coverage and contract litigation; state and  
federal court; trial and appellate courts.

**Fine Jacobson Schwartz Nash & Block**, Miami, FL 1991-1994  
Associate, Litigation Department:

#### Licensure/Certification

The Florida Bar; U.S. District Court for Southern, Middle and Northern Districts  
of Florida; Eleventh Circuit Court of Appeals 1991-present

#### PUBLICATIONS and other PROFESSIONAL ACTIVITIES

“10 Tips for Internship Success”, LinkedIn Articles, August 2021

Panelist, “Teaching Best Practices”, Miami Herbert Business School, April 2021

“Deconstructing ‘Do What You Love’”, TedX Miami, March, 2021

“You Just Got Back to School and Now It’s Time to Look for A Summer Job!”, LinkedIn Articles,  
August 25, 2020

“Removing the Barriers to An Effective Job Search”, LinkedIn Articles, June 17, 2020

“Choreographing Personal Connection Over Zoom”, LinkedIn Articles, August 21, 2020

“Scoring A Summer Internship in Uncertain Times”, April 17, 2020

Fridman v. Safeco Insurance Company of Illinois, (uninsured motorist bad faith dispute), Case No.  
SC13-1607, Florida Supreme Court (2016)

Litersky v. Liberty Mutual Ins. Co., (insurance bad faith)  
Jury Trial Verdict (2014)

Lewis v. Liberty Mutual Fire Ins. Co., (uninsured motorist benefits coverage dispute)  
Case No. 11-12723, U.S. Court of Appeals for the Eleventh Circuit, Initial  
Appellate Brief (forthcoming, 2011)

Case No. 10-142434, United States District Court for the Southern District of Florida,  
Summary Judgment Motion and Reply (2011)

Walker-Hall v. American International Life Ins. Co., (ERISA dispute for disability benefits)  
Case No. 09-02242, United States District Court for the Southern District of Florida  
Summary Judgment Motion (2011)

Delfrate v. Liberty Mutual Ins. Co., (claim for intentional infliction of emotional distress in homeowners insurance dispute)  
Case No. 8:10-CV-1091, United States District Court for the Middle District of Florida  
Motion to Dismiss (2010)

Shin Crest v. AIU Ins. Co., (insurance bad faith)  
Case No. 09-13137, U.S. Court of Appeals for the Eleventh Circuit, Response Appellate Brief, (2009)  
  
Case No. 07-1433, United States District Court for the Middle District of Florida,  
Summary Judgment Motion and Response (2009)

Maldonado v. First Liberty Ins. Co., (insurance bad faith)  
Case No. 08-12816, U.S. Court of Appeals for the Eleventh Circuit  
Response Appellate Brief and Oral Argument (2008)  
  
Case No. 07-20710 United States District Court for the Southern District of Florida,  
Summary Judgment Motion, Response and Reply (2008)

Douchard v. American General Life Insurance (insurance coverage- murder for coverage)  
Jury Verdict (federal court)

Revels v. Liberty Mutual Insurance Company, (insurance bad faith)  
Jury Verdict (federal court)

Speaker, *Negotiating Salary and Success in Workplace*, Urban Land Institute (ULI) South Florida Meeting (2018)

Lecturer, *Carrier's Duty to Initiate Settlement in the Absence of a Demand: What's Considered Bad Faith for Failing to Initiate Settlement Offers Where There Is No Demand?*, American Conference Institute, New York, NY (2016)

Lecturer, *Basic Insurance Law*, Florida Bar, Tampa, Florida (2015)

Panelist, *Hot Topics in Bad Faith: Emerging Case Law, New Risks, Recent Trends, and What to Expect for 2014*, American Conference Institute, Miami, Florida (2013)

Panelist, *Understanding the Scope and Limits of Duty to Defend, Duty to Settle, and Initiating Settlement Negotiations*, American Conference Institute, Philadelphia, PA (2013)

Panelist, *Investigation: Once a Claim has been Presented, How to Thoroughly Investigate to Avoid Bad Faith Allegations*; and Lecturer, *Florida Bad Faith Workshop*  
American Conference Institute, Orlando, Florida (2011)

Panelist, *Ethics: Attorney-Client Privilege in Relation to the Claims File and Attorneys as Witnesses*; and Lecturer, *Florida Bad Faith Workshop*,  
American Conference Institute, Orlando, Florida (2010)

Lecturer, *Life Insurance Beneficiary Designations & the Complex Issues That Can Arise*  
Western Claims Conference, Indian Wells, CA (2009)

Lecturer, *Bad Faith Insurance Claims in Florida*, National Business Institute, Miami, FL (2007)

Lecturer, *Recent Updates in Florida Insurance Law*, Lorman Educ. Services, Miami, FL (2007)

## PROFESSIONAL (continued)

### Professional and Honorary Organizations

American Bar Association	1992-2014
Dade County Bar Association	1992-2014
National Association of Colleges and Employers (“NACE”)	2017-present
MBA Career Services and Employer Alliance (“MBACSEA”)	2018-2020
University of Miami Toppel Career Alliance	2017-present

## TEACHING

### Teaching Specializations (courses taught)

BSL 212	Introduction to Business Law
BSL 476	The Law of Risk
BSL 498/499	The Art and Science of Corporate Compliance
BSL 485	Managing the Legal Factor
BSL 690/695	Responsible Business (f/k/a and revamped from Legal and Ethical Implications Of Executive Decision-Making)
BUS 211	Professional Development and Success in Workplace for Accounting and Finance
ECO 643	Firms, Institutions and Stakeholders (Co-Taught)
MGT 100	Managing Success in Global Environment
MGT 199	Professional Development and Success in Workplace
Intersession	Compliance Boot Camp

### Courses Created and Introduced into Curriculum

BUS 211	Professional Development and Success in Workplace for Finance
MGT 199	Professional Development and Success in Workplace
BSL 476	The Law of Risk
BSL 498	The Art and Science of Corporate Compliance
Workplace Simulation Module: Inside the Corporation (incorporated into BUS 610 in Accelerated MBA, 2019)	

### Teaching Honors and Awards

Provost Teaching Award: Luis Glaser Mentorship Award Semi-Finalist, 2024  
 Academy of Legal Studies for Business Annual Meeting (San Diego, CA)- Winner, Master Teacher 2023  
 Patricia Toppel Award: Outstanding Commitment to Career Development- Toppel Awards 2023  
 Program of the Year: “Miami Herbert Sophomore Career Class”- Toppel Awards 2023  
 2021 Faculty Teaching and Learning Showcase (Selected Presenter: “Integrating Oral Exams and Interactive Presentations to Test Substantive Knowledge and Build Practical Intelligence”), 2021  
 Excellence in Teaching Award, Accelerated MBA Program, 2021  
 Excellence in Teaching Award, Undergraduate Education, 2021  
 The Favorite Professors of Business Majors, Poets & Quants, 2019  
 Iron Arrow, 2019  
 Excellence in Career Education, Toppel Awards 2018

Excellence in Teaching Award, SBA Faculty, 2017  
Excellence in Teaching Award, Undergraduate Education, 2017  
Excellence in Teaching Award, Professional MBA Program, 2016  
Excellence in Teaching Award, Professional MBA Program, 2015  
Excellence in Teaching Award, Executive MBA Program, 2014

**Select Community Activities**

Swarthmore College South Florida Connections Chairperson	1992-1995
Swarthmore College Alumni Council	2011-2015
Board of Directors, Dade County Bar Association	2000-2001
Co-Chair, Professionalism Committee, Dade County Bar Association	2011
Board of Directors, Dade County Bar Association, Young Lawyers Section	1993-1999
President	1998-9
President-Elect	1997-8
Treasurer	1996-7
Secretary	1995-6