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Top Skills

Task Force on Climate-Related
Financial Disclosures (TCFD)

Corporate Reporting

Sustainability Management

Certifications

Extended External Reporting Advisor
(IAASB)

Sustainability Accounting

Reporting Moderator

SASB Working Group (Comms &
Media)

Financial Accounting

Daniel D. Hicks

Faculty at University of Miami
Miami-Fort Lauderdale Area

Summary

Daniel Hicks is an award-winning university educator, management consultant, veteran journalist, Emmy-nominated network television producer, entrepreneur and world traveler.

As a member of the economics faculty at Miami Herbert Business School, Daniel specializes in sustainable business, circularity, integrated corporate reporting, media management and client-based, workforce development.

He is founder, organizer and chair of the school's annual CSO Summit & Symposium (CSOSS) conference, the longest-running forum of its kind in Florida and the U.S. southeast.

After more than two decades producing national television news, the University of California hired Daniel as a senior policy analyst in 2000 to modernize its research communications and media infrastructure. His final report and analysis became a blueprint for the entire UC system and helped to spawn a new cable channel, UCTV. That same year, Daniel launched his own advisory practice, Florida Sustainability Partners LLC (FLSP).

While covering Hollywood in 2004, Daniel created CNBC's first-and-only sustainable business series sponsored by Japan's Toyota, U.K. oil giant BP and former NBC Universal parent General Electric (Comcast).

In 2012, Daniel relocated FLSP to Coral Gables. Embedded at the University of Miami, FLSP was key to launching a top-ranked, interdisciplinary program in sustainable business. His approach combined corporate communications and sustainability with the training of global talent.

Between 1988-2009, Daniel produced politics, business and entertainment news from Los Angeles for NBC News, NBC Today,

NBC NewsChannel, MSNBC and CNBC. He received Emmy nominations in 2004 (funeral of U.S. President Ronald Reagan) and 1997 (Heaven's Gate). In 1998, he covered German elections from Berlin as a correspondent / fellow with the Arthur F. Burns Foundation in Washington, D.C.

In the 1990s, Daniel spent five years in Tokyo reporting and editing for the English edition of Japan's largest newspaper, The Yomiuri Shimbun, before returning to NBC Universal.

His travels include: Australia, Austria, Bahamas, Bulgaria, China, Canada, Costa Rica, Cuba, Czech Republic, Egypt, Fiji, Germany, Greece, Hong Kong, Hungary, Indonesia, Israel, Italy, Japan, Jordan, Malaysia, Mexico, Nepal, Poland, St. Maarten, Romania, Russia, Singapore, Slovakia, South Korea, Switzerland and Thailand.

Daniel holds a master's degree from Columbia University in the City of New York as well as a bachelor's degree in economics & political science and a professional degree in financial accounting, both from UCLA.

Experience

University of Miami Herbert Business School

Faculty, Dept. of Economics

January 2016 - Present (8 years 10 months)

Coral Gables, Florida

Educate & train sustainable business talent. Design & manage interdisciplinary, workforce development initiatives with private clients for STEM-certified graduate and undergraduate programs. Founded, organize & chair the university's annual CSO Summit & Symposium (CSOSS) conference, Florida's largest professional forum devoted to corporate sustainability.

Florida Sustainability Partners, LLC

Founder / Principal

January 2000 - Present (24 years 10 months)

Miami/Fort Lauderdale Area

Management & sustainability consultant serving private clients since 2000.

University of Miami School of Communication
Faculty, Dept. of Journalism & Media Management
January 2014 - Present (10 years 10 months)
Coral Gables

CNBC

Journalist

January 2003 - January 2010 (7 years 1 month)

Greater Los Angeles Area

Managed bureau affairs while covering business and industry news. Created a first-and-only sustainable business series backed by Toyota, BP and GE / Comcast, after more than two decades producing national TV coverage for NBC News, NBC Today, NBC Newschannel and MSNBC.

University of California

Senior Policy Analyst

January 2000 - March 2002 (2 years 3 months)

Berkeley, CA

Compiled a final report for senior leadership that became a roadmap for both modernizing campus communications and creating UCTV, a cable TV network for the entire UC system.

Education

Columbia University

MS, Journalism · (August 1994 - June 1995)

UCLA

BA, Economics & Political Science · (September 1986 - May 1991)

Yonsei University

Graduate Courses, East Asian Studies & Chinese History · (1994 - 1994)

明治学院大学

Undergraduate Courses, Political Economy · (1990 - 1991)

Budapesti Corvinus Egyetem

Undergraduate Courses, Political Economy · (1989 - 1990)