

UNIVERSITY OF MIAMI

Curriculum Vitae

July 2022

PERSONAL

Esteban Petruzzello, Assistant Professor of Professional Practice, Department of Economics

Office Phone: 305-284-8908

Citizenship: United States (Country of birth: Argentina)

HIGHER EDUCATION

Northwestern University; PhD in Economics; 2015. Dissertation: Studies in the Economics of Addiction. Committee Members: Aviv Nevo (chair), Igal Hendel, and Robert Porter

Northwestern University; MA in Economics; 2010

Universidad de San Andrés; MA in Economics

Universidad de Buenos Aires; BS in Economics; 2007

EXPERIENCE

Academic:

Miami Herbert Business School; Assistant Professor of Professional Practice; 2018-present

Miami Herbert Business School; Assistant Professor; 2015-2018

Northwestern University; Instructor; 2014

Loyola University Chicago; Instructor; 2014

Northwestern University; Teaching Assistant; 2010-2014

Northwestern University; Research Assistant; 2011-2013

Universidad de Buenos Aires; Instructor; 2009

Universidad de San Andrés; Research and Teaching Assistant; 2007-2009

Universidad de Buenos Aires; Teaching Assistant; 2003-2009

Non-Academic:

Delphos Investment; analyst; macroeconomic analysis; 2006

PUBLICATIONS

Petruzzello, E. (2019) Testing for Forward-looking Behaviour: Evidence from the Enactment of Smoking Restrictions, *Applied Economics*, 51:19, 2061-2069

Petruzzello, E. (2019) Measuring the Effect of Policy on the Demand for Menthol Cigarettes: Evidence from Household-Level Purchase Data, *Eastern Economic Journal*, 45:3, 422-445

WORKING PAPERS

“Cigarette Strength and Smoking Behavior”

WORK IN PROGRESS

“Cost Effectiveness of Early Identification and Intervention: Impact of Cochlear Implantation,” with Ivette Cejas, Alexandra Quittner, and David Barker

“Measuring the lifetime societal costs of severe-to-profound hearing loss,” with Ivette Cejas, Alexandra Quittner, and David Barker

PROFESSIONAL

- Presenter at “Service-learning at Miami Herbert,” MHBS, 2022
- Presenter at the Coastal Resilience Symposium (University of Miami), 2021
- Presenter at the 4th annual Chief Sustainability Officer summit and symposium, 2021
- Discussant at the Conference on Teaching and Research in Economic Education, 2018
- Presenter at the National Economics Teaching Association conference, 2016
- Referee for Eastern Economic Journal
- Health economics textbook reviewer (three textbooks)

MEDIA APPEARANCES

- [“Biden’s electric vehicle goals”](#) CNN, August 2021
- [“These jobs could blossom in South Florida after the coronavirus pandemic”](#) Sun Sentinel, May 2020
- [“Economic risks in assessments of climate change impacts”](#) CNN, Nov 2019
- [“The long term economic effects of climate change”](#) CNN, Sep 2019
- [“The war against plastic: necessity or phobia?”](#) CNN, May 2019
- [“Would you call an Uber if you have a medical emergency?”](#) Univisión, May 2018

HONORS, GRANTS, AND AWARDS:

- American Cochlear Implant Alliance research agreement: “Cost Effectiveness of Early Identification and Intervention: Impact of Cochlear Implantation” (joint with Ivette Cejas (PI), Alexandra Quittner, and David Barker), 9/1/2020-1/31/2022
- Dissertation Year Fellowship, Northwestern University, 2014-2015
- Susan Schmidt Bies Prize for Doctoral Student Research on Economics and Public Policy, 2012
- Graduate Fellowship and Assistantship, Northwestern University, 2009-2014
- Magna cum laude, BS in Economics, Universidad de Buenos Aires, 2007

TEACHING

Teaching Awards Received:

- Excellence in Teaching Award, Master of Science in Sustainable Business, University of Miami Herbert Business School, 2019-2020 and 2021-2022
- Engaged Faculty Fellows Award, University of Miami, 2019-2020
- Distinguished Teaching Assistant Award, Northwestern University, 2010-2011 and 2013-2014 (every year of eligibility)
- Searle Center - Department of Economics Teaching Assistant Fellow, Northwestern University, 2012-2013

Courses taught:

- *Public Economics*, Miami Herbert Business School, 2021 –
- *Firms, Institutions, and Stakeholders* (graduate, co-taught), Miami Herbert Business School, 2021 –
- *Game Theory in Economic Applications*, Miami Herbert Business School, 2020 –
- *Microeconomics of Sustainability* (graduate), Miami Herbert Business School, 2019 –
- *Industrial Economics and Public Policy*, Miami Herbert Business School, 2017 –
- *Health Economics*, Miami Herbert Business School, 2015 –
- *Labor Economics*, Miami Herbert Business School, 2015 –
- *Microeconomics II*, Northwestern University, 2014
- *Game Theory and Strategy* (graduate), Loyola University Chicago Quinlan School of Business, 2014
- *Microeconomics*, Universidad de Buenos Aires, 2009

Thesis/Dissertation/Directed Studies Advising

- Directed Studies in Economics supervisor; “The Schrodinger’s Virus: A Health Policy Analysis of COVID-19 & Its Responses;” Zahra Ahmad; 2020
- Undergraduate honors project mentor; “The Efficacy of Behavioral Interventions in Improving Adherence to HIV Antiretroviral Therapy;” Nicola Pereira; 2017

Executive education

- Faculty director and instructor for “Public Treasury Management Program in Latin America,” Citibank

SERVICE

- Hyperion Council faculty advisor, Miami Herbert Business School, 2022 –
- Health Occupations Students of America (HOSA-Future Health Professionals) on campus advisor, 2017 –
- Undergraduate Business Education Committee member, 2016 –
- Department of Economics Faculty Recruiting Committee member, 2015-2016