

John M. Mezas

Office: 305-284-1073
417 A Jenkins Building
Coral Gables, FL 33146-9145

Current Academic Rank: Associate Professor

Primary Department: Management

Secondary or Joint Appointments: None

HIGHER EDUCATION

Doctor of Philosophy: Management, New York University, Stern School of Business 1998

Master of Philosophy: Management, New York University, Stern School of Business 1995

Bachelor of Science: Accounting, New York University, Stern School of Business 1991

EXPERIENCE

Academic:

University of Miami Associate Professor; May 2005 – Present

University of Miami Assistant Professor; September 1997 – May 2005

Editorial Responsibilities

Editor: *AIB Insights*. 2019-2021.

Associate Editor: *AIB Insights* 2015-2018.

Editorial Boards Member: *Journal of International Business Studies*. 2005-Present.

Editorial Boards Member: *Strategic Management Journal*. 2007-Present.

Publications (Juried or Refereed Journal Articles and Exhibitions):

Park, N., X. Martin, J. Lee, J.M. Mezas. 2018. Effect of Functional Focus on Bounded Momentum: Examining Firm and Industry-Level Alliances. *Strategic Organization*, V(16) n2: 167-191.

Park, N., J.M. Mezas, J. Lee, J. Han. 2014. Reverse knowledge diffusion: Competitive dynamics and the knowledge seeking behavior of Korean high-tech firms. *Asia Pacific Journal of Management*, V31:355-375.

Shaver, J.M. & J.M. Mezas. 2009 Diseconomies of Managing in Acquisitions: Evidence from Civil Lawsuits. *Organization Science*, V(20) n1: 206-222.

Park, N. & J.M. Mezas. 2005 Before and After the Technology Sector Crash: Stock Market Response to Alliances of E-Commerce Firms. *Strategic Management Journal*, V(26) n11: 987-1007.

Mezas, J.M. & T.A. Scandura. 2005 Expatriate Adjustment, Development, and Retention: The Role of Mentoring. *Journal of International Business Studies*, V(36) n5: 519-538.

Park, N., Mezas, J.M. & J. Song 2004. A Resource-based View of Strategic Alliance and Firm Value in the Electronic Marketplace. *Journal of Management*, V(30) n1: 7-27.

Mezas, J.M. & W.H. Starbuck 2003. What do Managers Know, Anyway? *Harvard Business Review*, V(81) n5: 16-17.

Mezas, J.M. & W.H. Starbuck 2003. Studying the Accuracy of Managers' Perceptions: A Research Odyssey. *British Journal of Management*, V(14) n1: 3-17.

Mezas, J.M. & W.H. Starbuck 2003. The Odyssey Continues. *British Journal of Management*, V(14) n1: 45-47.

Mezas, J.M. 2002. Identifying Liabilities of Foreignness and Strategies to Minimize Their Effects: The Case of Labor Lawsuits Judgment in the United States. *Strategic Management Journal*, V(23) n3: 229-244.

Mezas, J.M. 2002. How to Identify Liabilities of Foreignness and Assess Their Effects on Multinational Corporations. *Journal of International Management*, V(8) n3: 265-282.

Luo, Y. & J.M. Mezas 2002. Liabilities of Foreignness: Concepts, Constructs, and Consequences. *Journal of International Management*, V(8) n3: 217-221.

Publications (continued)

- Mezias, J.M, Grinyer, P. & W. Guth 2001. Changing Collective Cognition: A Process Model for Strategic Change. *Long Range Planning*, V(34) n1: 71-95.
- Mezias, J.M. 2000. Do Labor Lawsuits Represent a Liability of Foreignness for Foreign Subsidiaries Operating in the United States? *Best Paper Proceedings, Academy of Management Annual Meeting* in Toronto, Canada.
- Mezias, J.M. & S.J. Mezias 2000. Resource Partitioning, the Foundation of Specialist Firms and Innovation: The American Feature Film Industry, 1912-1929. *Organization Science*, V(11) n3: 306-322.
- Starbuck, W.H. & J.M. Mezias 1996. Opening Pandora's Box: Studying the Accuracy of Managers' Perceptions. *Journal of Organizational Behavior*, V(17) n2: 99-117.
- Mezias, J.M. & Starbuck, W.H. 1996. Journal Impact Ratings. *The Industrial-Organizational Psychologist*, V33 n4: 101-105.

Referred Book Chapters:

- Mezias, J.M. & S.J. Mezias 2010. Country Level Corruption as a Liability of Foreignness: Effects on Staffing, Incentives, and Activities. In Devinney, TM, Pedersen, T & L Tihanyi (eds.), *Advances in International Management: The Past, Present and Future of International Business and Management*, Volume 23, New York, NY: Emerald.
- Mezias, J.M. & W.H. Starbuck 2008. Decision Making with Inaccurate, Unreliable Data. In Hodgkinson, G. & Starbuck, W. (eds.) *Oxford Handbook of Organizational Decision Making*. London: Oxford University Press.
- Salgado, S., Starbuck, W.H. & Mezias, J.M. 2002. The accuracy of managers' perceptions: A missing dimension in theories about firms. In M. Augier and J. G. March (eds.), *The Economics of Choice, Change, and Organizations: Essays in Memory of Richard M. Cyert*. Cheltenham, UK: Edward Elgar.
- Song, J., Park, N., & Mezias, J.M. 2002. Do strategic alliances matter in E-commerce?: A study of the impact of strategic alliances on firm value in the electronic marketplace. N. Park and J. Song. In Lorange, P. and Contractor, F. (eds.) *Cooperative Strategies and Alliances: What We Know 15 Years Later*. Oxford: Elsevier Science Ltd.

Referred Proceedings:

- Mezias, J.M. & Park, N. 2008 Home-country environmental conditions, international expansion, and firm value: The case of e-commerce firms in the United States. *Best Paper Proceedings, Academy of International Business Annual Meeting* in Milan, Italy.
- Schreiber, S., Futado, A., Park, N. & Mezias, J.M. 2002. International Expansion and Firm Value in the Electronic Marketplace. *E-Business Review*, V2 n1.
- Schreiber, S., Futado, A., Park, N. & Mezias, J.M. 2002. How Strategic Alliances affect the Value of e-commerce firms. *E-Business Review*, V2 n1.
- Mezias, J.M. 2000. Do Labor Lawsuits Represent a Liability of Foreignness for Foreign Subsidiaries Operating in the United States? *Best Paper Proceedings, Academy of Management Annual Meeting* in Toronto, Canada.
- Mezias, J.M. 1994. How Perceived Decision Context Evokes Information Preferences. *Best Paper Proceedings, OSDSC Annual Meeting* in Seattle, WA.

Other Works, Publications and Abstracts:

- Cuervo-Cazurra, A. Ganitsky, J. Luo, Y. Mezias, J. 2016 Emerging Markets and Global Strategy, AIB Insights, Volume 16 Issue 4:1-4.

Professional and Honorary Organizations:

Academy of Management International Management Division

2018 MNEs, Sense of Place, and Host-country Engagement, Kennelly, J, Sternad D & Mezas, JM.
Paper presented at Academy of Management Annual Conference, Chicago
2018 Panelist: IM Division Mid-Career Faculty Symposium Academy of Management, Chicago
2017 Doctoral Consortium Panelist, Atlanta GA
2014 Executive Committee Member
2013 Division Chair, and Executive Committee Member since 2010
2012 Panelist, New Doctoral Student Consortium, Boston
2011 Conference Program Chair, San Antonio, TX
2010 Professional Development Workshop Chair, Montreal, Canada
2010 Elected to Executive Committee: Academy of Management International Management
Division (5-year Term)
2009 Paper Development Workshop Chair, Chicago, IL
2007 Doctoral Consortium Panelist, Philadelphia, PA

Academy of International Business

2019 Alliance Portfolio Complexity and Order-of-Entry Effects in International Alliance Formations, with
J. Lee, N. K. Park – Nominated for Conference Best Paper
2018 Panelist: Meet the Editors Panel, 5th AIB-CEE Chapter Annual Conference, Krakow
2018 Panelist: Meet the Editors Panel, 8th Annual AIB-LAT Conference, Buenos Aires
2018 Panelist: Inside Our AIB Community, 5th AIB-CEE Chapter Annual Conference, Krakow
2017 AIB Latin America Chapter Doctoral Consortium Panelist, Lima, Peru
2013 AIB Organized first-ever Mid-Career Consortium
2012 Junior Faculty Consortium Chair, Washington DC
2011 Doctoral Consortium Panelist, Nagoya, Japan
2010 JIBS/AIB Paper Development Workshop Panelist, Rio de Janeiro, Brazil
2009 Doctoral Consortium Panelist, San Diego, CA
2006 Track Chair: Annual Meeting, Beijing, China

Honors and Awards:

2019 Miami Business School Outstanding Service Award
2019 Nominated - AIB Conference Best Paper Award; Copenhagen
2018 Spring Excellence in Teaching Award: Professional MBA Class of 2018
2018 Fall Excellence in Teaching Award: Global Executive MBA Class of 2018
2106 School of Business Administration Excellence in Teaching Award (EMBA Program)
2105 School of Business Administration Excellence in Teaching Award (EMBA for Americas Program)
2010 University of Miami Provost Research Award
2009 School of Business Administration Excellence in Teaching Award (MBA Program)
2009 University of Miami Arsh Ethics Initiative Research Award
2008 University of Miami Arsh Ethics Initiative Research Award
2006 Certificate of Recognition: Academy of International Business for service.
2005 Teacher of Year Nominee: Graduate Business Student Association
2004 Teacher of Year Nominee: Graduate Business Student Association
2004 School of Business Administration Excellence in Teaching Award
2004 McLamore Research Award
2002 Nominee: Strategic Management Society's Hayes Best Conference Paper Award
2001 McLamore Research Award
2000 McLamore Research Award
2000 Best Paper Award: Academy of Management's International Management Division
2000 "Most Popular Professor Award": BusinessWeek's Survey of Recent UM MBAs
1999 Teacher of Year Nominee: Graduate Business Student Association
1999 Certificate of Appreciation: Graduate Business Student Association

Invited Research Seminars:

HEC, Montreal 2015
Northeastern University, Boston 2013
INSEAD Abu Dhabi Campus – August 2012
Higher School of Economics – Moscow 2012

Invited Research Seminars (continued):

Chinese University of Hong Kong – July 2012
University of Illinois – February 2011
Seoul National University – June 2011
Wharton MGT Department – March 2008
University of Miami, School of Law April 2008
Florida International University – September 2008
Harvard Business School Strategy group – October 2008
FIU Management Department – June 2006

TEACHING**Teaching Specialization (courses taught):**

EMBA for Americas, Academic Director for Orientation Module: 2014-present
EMBA for Americas, Academic Director for Global Strategy Module: 2017-present
EMBA for Americas, Developed and taught Human Capital & Decision Making Sessions: 2014-present
Strategic Management: Executive, MBA, PhD, and Undergraduate levels

Thesis and Dissertation Advising:

Dissertation Committee Chair for Maia Barnabishvili
Dissertation Committee Member for Juan Bu
Dissertation Committee Chair for Guangrui Guo
Dissertation Committee Member for Vladislav Maksimov
Dissertation Committee Member for Stephanie Lu
Dissertation Committee Member for Monica Sharif
Dissertation Committee Member for Ethlyn Williams

SERVICE: University Committees and Administrative Responsibilities:

University of Miami Faculty Senate representative for the School of Business 2017-present
Chair, SBA School council committee on Budget and Facilities: 2015-present
School of Business Council Representative for Management Department: 2012-2015
UM Center for International Business Education & Research CIBER Committee Member: 2011-present
Helped prepare application for renewal, organize seminars, and review funding applications
Coordinated Management Department's Research Seminar series: Fall 2011-present
UM SBA Global MBA for the Americas Task Force Member, Orientation Developer & Coordinator 2013
UM Ethics Initiative Seminar Coordinator: 2013
Global Business Project (CIBER Consortium) Representative from UM & Faculty Advisor: 2011-2016
UM SBA Task Force on Academic Integrity; Task force member 2012-present
Strategic Management Core Course Coordinator: 2007-present
Academy of Management Meeting: IM & BPS Divisions Reviewer: 2005-present
Academy of International Business Meeting Reviewer: 2006-2013
Strategic Management Conference Reviewer: 2005-2013
University of Miami Faculty Senate representative for the School of Business 2009-2012
Coordinated Management Department's Research Seminar series: 2008-present
Undergraduate Curriculum Committee Member: 2007-2008
Strategic Management Core Course Coordinator: 2007-present
Representative to Faculty Senate Committee on Athletics: 2008-2010

Business-related Community Activities:

Member, Board of Directors: UM/Canterbury Preschool: May 2003-May 2010