

**ASHLEY L. FALCON, Ph.D.**  
**University of Miami**  
Curriculum Vitae

1. March 3, 2019

**I. PERSONAL INFORMATION**

2. Name: Ashley L. Falcon, Ph.D. M.P.H.  
3.-10. N/A

**II. HIGHER EDUCATION**

**11. Institutional:**

<u>Institution</u>	<u>Degree</u>	<u>Date Conferred</u>
University of Miami, Miami, FL	Ph.D. in Epidemiology	2014
University of South Florida, Tampa, FL	M.P.H. in Health Education	2005
Duke University, Durham, NC	B.S. in Psychology	2003

**12. Non-Institutional:**

Gulfcoast North Area Health Education Center, Tampa, FL	Heart Disease Community Health Educator	2004
Bacchus and Gamma Peer Education Network, Durham, NC	Peer Health Educator	2000

**13. Certification, licensure:**

<u>Year</u>	<u>Certifying Body</u>	<u>Description</u>	<u>Expiration Year</u>
2015-present	American Red Cross	FA/CPR/AED/BLS Instructor	2017
2008-present	Global College of Natural Medicine	Nutritional Consultant	n/a
2006-2016	American Heart Association	Basic Life Support Instructor	2016

**III. EXPERIENCE**

14. Academic:

Assistant Professor of Clinical, School of Nursing and Health Studies University of Miami, Coral Gables, FL	2016-present
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<b>Intern</b> , 4 + 4 Border Health Program, Harlingen, TX Centers for Disease Control and Prevention (CDC)	2005
<b>Intern</b> , Hispanic-Serving Health Professions Schools, Inc. Centers for Disease Control and Prevention (CDC), Atlanta, GA	2005
<b>Graduate Assistant</b> , University of South Florida College of Public Health, Tampa, FL	2005
<b>Health Education Intern</b> , Interdisciplinary Community Health Scholars Gulfcoast South Area Health Education Center, Tampa, FL.	2004
<b>15. Non-Academic:</b>	
<b>Wellness Programs Administrator</b> , University of Miami Department of Wellness and Recreation (DWR), Coral Gables, FL	2008-2016
<b>Assistant Camp Director</b> , University of Miami Mini Canes Recreational Sports Camp, DWR, Coral Gables, FL	2005-2016
<b>Assistant Coach</b> , FOGO Wellness Community-based health and wellness program focusing on running and marathon training.	2011-2012
<b>Assistant Director for Wellness</b> , University of Miami Department of Wellness and Recreation (DWR), Coral Gables, FL	2005-2008
<b>15a. Other Relevant Experience:</b>	
<b>Engaged Faculty Fellow</b> Office of Civic & Community Engagement, University of Miami	2018-2019
<b>Emerging Transformational Leadership Fellow</b> Mailman Center for Child Development, Miller School of Medicine, Miami, FL	2017-2018
<b>Faculty Learning Community Active Learning Fellow</b> Academic Technologies, University of Miami	2016

**16. Military:** None

## IV. PUBLICATIONS

### **17. Books and monographs published:** None

### **18. Juried or refereed journal articles:**

Stoutenberg, M., **Falcon, A.**, Arheart, K., Stasi, S., Portacio, F., Stepanenko, B., Lan, M.L., Castruccio-Prince, C., & Nackenson, J. (2016). Implementation of lifestyle modification program focusing on physical activity and dietary habits in a large group, community-based setting. *Health Education & Behavior*, (DOI) 1090198116668827.

Stoutenberg, M., Stanzilis, K., **Falcon, A.** (2015). Translation of Lifestyle Modification Programs Focused on Physical Activity and Dietary Habits Delivered in Community Settings. *International Journal of Behavioral Medicine*, (DOI) 10.1007/s12529-014-9438-y.

### **19. Other works, publications, and abstracts:**

#### Referred Conference Abstracts

McCabe, B.E., Brincks, A., Halstead, V., Munoz-Rojas, D., & **Falcon, A.** (2017). Optimizing the Use of the US-Audit for Alcohol Screening in College Students. Presented at the 2015 Society for Prevention Research 25th Annual Meeting: Prevention and Public Systems of Care: Research, Policy and Practice, Washington, DC.

**Falcon, A.**, Dietz, N., Arheart, K., Lee, D., Schmitz, K., Stoutenberg, M. (2014). Use of a DVD-based exercise program among breast cancer survivors: A qualitative study. Abstracts of the Society for Behavioral Medicine 35<sup>th</sup> Annual Meeting and Exposition (Poster Session).

**Falcon, A.**, Perrin, K.M., Levin, B.L. (2005). Informatics and eating disorders: A review of the application of internet technology in eating disorder prevention. *Abstracts of the American Public Health Association 133<sup>rd</sup> Annual Meeting and Exposition*. (Poster Session).

**Falcon, A.**, Perrin, K.M., Malo, T. (2005). Looking through the window of eating disorders: Qualitative analysis of internet chat room data. *Abstracts of the American Public Health Association 133<sup>rd</sup> Annual Meeting and Exposition*. (Poster Session).

#### University of Miami Commissioned Reports

**Falcon, A.** (2018) Highlighted results from the spring 2018 sexual violence campus climate survey – University of Miami. Retrieved from <http://itsonus.miami.edu/presidents-coalition/campus-climate-survey/index.html>

**Falcon, A.** (2017). Results from the spring 2017 sexual violence campus climate survey – University of Miami. Retrieved from <http://itsonus.miami.edu/presidents-coalition/campus-climate-survey/index.html>

**Falcon, A.** (2016). Results from the spring 2016 sexual violence campus climate survey – University of Miami. Retrieved from <http://itsonus.miami.edu/presidents-coalition/campus-climate-survey/index.html>

**Falcon, A.** (2015). Results from the spring 2015 sexual violence campus climate pilot survey – University of Miami. Retrieved from <http://itsonus.miami.edu/presidents-coalition/campus-climate-survey/index.html>

### **20. Other works accepted for publication:**

Stoutenberg, M., **Falcon, A.**, Pluchino, A. (March 2013). La salud optimiza el buen vivir: Programa de bienestar FOGO. *Muévete por tu Salud!*, Peru, 8<sup>th</sup> edition: 9-13.

## V. PROFESSIONAL

### 21. Funded Research and Scholarship Performed:

Acceptability of Disability Status Disclosures in Healthcare Settings among Individuals with Developmental Disabilities and their Caregivers: A Qualitative Study

**Principal Investigator:** Ashley Falcon  
**Role and Percent Effort:** Principal Investigator, (FTE n/a)  
**Funding Source:** UM School of Nursing and Health Studies (Dean's Research Award)  
**Project Period:** 2019-2020  
**Total Award:** \$2,500

Drug and Alcohol Norms of 'Canes at Electronic Music Events (DANCE) Project

**Principal Investigator:** Brian McCabe  
**Role and Percent Effort:** Project Collaborator, (FTE n/a)  
**Funding Source:** University of Miami (Provost Award)  
**Project Period:** 2019-2020  
**Total Award:** unknown

System-level Change in Healthcare Settings to Improve the Quality of Care for Patients with Disabilities

**Principal Investigator:** Ashley Falcon  
**Role and Percent Effort:** Project Coordinator, (20% FTE)  
**Funding Source:** UM Mailman Center for Child Development  
Leadership Development in Neurodevelopmental Disabilities (LEND) Grant  
**Project Period:** 2018-2019  
**Total Award:** \$20,800

Tobacco Cessation Curriculum and Activities UM-AHEC Collaborative

**Principal Investigator:** Ashley Falcon  
**Role and Percent Effort:** Project Coordinator, (5% FTE)  
**Funding Source:** UM-Area Health Education Center  
**Project Period:** 2018-2019  
**Total Award:** \$5,000

Human Trafficking Collaborative Project

**Principal Investigator:** Ashley Falcon  
**Role and Percent Effort:** Project Evaluator, (9% FTE)  
**Funding Source:** Office for Victims of Crime (OVC-2016-9290)  
**Project Period:** 2016-2019  
**Total Award:** \$30,000

Use of a DVD-based Exercise Program in Breast Cancer Survivors: A Polit Study

**Principal Investigator:** Mark Stoutenberg  
**Role and Percent Effort:** Project Director, (0% FTE)  
**Funding Source:** Sylvester Braman Breast Cancer Center  
**Project Period:** 2012-2013  
**Total Award:** \$50,000

22. Editorial responsibilities: None

### 22a. Ad hoc manuscript reviewer:

Reviewer, Collaborations: A Journal of Community-Based Research and Practice	2018-Pres
Reviewer, Preventive Medicine	2016-Pres
Reviewer, Journal of Cancer Survivorship	2016-2018
Reviewer, American Public Health Association, Student Assembly	2011-2015

### 23. Professional and Honorary Organizations:

#### Current:

Society for Behavioral Medicine, Member	2013-Pres
American College of Sports Medicine, Member	2012-Pres

#### Past:

SONHS Pedagogy Book Club	2018
National Intramural and Recreational Sports Association, Member	2015-2016
Delta Omega Public Health Honor Society, Beta Sigma Chapter, President (2011-2012)	2010-2014
American Public Health Association, Program Chair of the Student Committee (Physical Activity Section)	2013-2014
American College Health Association, Member	2003-2006
Delta Omega Public Health Honor Society, Tau Chapter, Member	2004-2005
National Wellness Institute, Member	2005-2007

### 24. Honors and Awards:

Engaged Faculty Fellow, UM Office of Civic & Community Engagement	2018
Emerging Transformational Leadership Fellow, UM Mailman Center for Child Development	2017
May A. Brunson Award Nominee, UM Women's Commission	2018
Golden Key National Honor Society	2013
Delta Omega Public Health Honor Society, UM Beta Sigma Chapter	2010
Outstanding Advisor of the Year, UM Dodgeball Club	2008
Student Affairs Division Outstanding New Employee of the Year, UM	2006
Delta Omega Public Health Honor Society, USF Tau Chapter	2004
U.S. Public Health Traineeship	2004
Latinas Learning to Lead Leadership Fellowship (PepsiCo Scholar)	2002

### 25. Post-Doctoral Fellowships: None

### 26. Other Professional Activities: None

### 26a. Presentations:

#### International

<i>Use of a multimedia-rich web hosting platform to enhance undergraduate nursing students' learning in a public health nursing course</i> 30 <sup>th</sup> Annual MARY J. SEIVWRIGHT DAY Nursing Technology Conference, Kingston, Jamaica.	2019
<i>Academic Writing Workshop</i> in partnership with the International Diabetes Federation Universidad del Rosario, Bogota, Colombia	2013

**National**

*Partnership for a Healthier America: Healthier Campus Initiative* 2016  
National Intramural and Recreational Sports Association Annual Meeting And Exposition.

*Use of a Home-based Strength Training Program among Post-Operative Breast Cancer Patients.* 2015  
Society for Behavioral Medicine 36<sup>th</sup> Annual Meeting and Exposition.

*Changing Physical Activity Behaviors through the Integration of the Medical Health Care System and Local Communities.* 2014  
35<sup>th</sup> Annual Meeting of the Society for Behavioral Medicine.

**Local**

*Making Statistics Relevant: A Service-Learning Adventure* 2019  
Engaged Faculty Fellows Panel, University of Miami

*Student Engagement in the Fight Against Sexual Violence* 2018  
It's On Us Rally with Vice-President Joe Biden, University of Miami

*Let's Talk about Sex(ual Health)* 2018  
Generation Action, University of Miami

*It's On Us: Title IX Responsibilities and Responses to Sexual Assault* 2017  
Southern Association for College Admission Counseling, University of Miami

*A Human Face on our Environmental Health Epidemic: An Interactive Panel Discussion* 2017  
University of Miami Alumni Association, University of Miami

*Enriching Medical Education with Next Generation Solutions* 2017  
Academic Technologies Faculty Showcase, University of Miami

*Title IX Responsibilities and Responses to Sexual Assault* 2017  
Enrollment Management, University of Miami

*Health Psychology: Supporting Healthy Behavior Change* 2015  
First Year Medical Students Lecture, University of Miami.

*Health Psychology: Supporting Healthy Behavior Change* 2014  
First Year Medical Students Lecture, University of Miami.

*Practice What You Preach: Tactics and Techniques for Behavior Change.* 2013  
Medfit Medical Students Organization Workshop, University of Miami.

## V. TEACHING

**27. Teaching Awards Received:** None

**28. Teaching Specialization:** Public Health Statistics and Data Management; Environment and Health / Physical Activity and the Built Environment; Epidemiology for Population-based Care; Health Promotion and Disease Prevention; Chronic Disease Epidemiology; Energy Balance; Health Behavior Theory

### **28a. Courses Taught:**

#### **University of Miami School of Nursing and Health Studies**

<b>Semester</b>	<b>Number</b>	<b>Course Name</b>	<b>Credits</b>	<b>Level</b>	<b>Role</b>
Summer 2016	NUR412	Epidemiology of Population-based Care	2	Baccalaureate (Accelerated)	Course Faculty
Fall 2016	BPH465	Public Health Statistics & Data Management	3	Baccalaureate	Course Faculty
Fall 2016	NUR412	Epidemiology of Population-based Care	2	Baccalaureate (Accelerated)	Course Faculty
Fall 2016	NUR412	Epidemiology of Population-based Care	2	Baccalaureate (Traditional)	Course Faculty
Spring 2017	BPH309	Environment & Health	3	Baccalaureate	Course Faculty
Spring 2017	BPH490	Public Health Practicum	3	Baccalaureate	Course Faculty
Summer 2017	NUR412	Epidemiology of Population-based Care	2	Baccalaureate (Accelerated)	Course Faculty
Fall 2017	BPH465	Public Health Statistics & Data Management	3	Baccalaureate	Course Faculty
Fall 2017	NUR412	Epidemiology of Population-based Care	2	Baccalaureate (Accelerated)	Course Faculty
Fall 2017	NUR412	Epidemiology of Population-based Care	2	Baccalaureate (Traditional)	Course Faculty
Fall 2017	BPH490	Public Health Practicum	3	Baccalaureate	Course Faculty
Spring 2018	BPH490	Public Health Practicum	1.5	Baccalaureate	Course Faculty
Spring 2018	BPH490	Public Health Practicum	1.5	Baccalaureate	Course Faculty
Spring 2018	BPH490	Public Health Practicum	1.5	Baccalaureate	Course Faculty
Spring 2018	BPH490	Public Health Practicum	1.5	Baccalaureate	Course Faculty
Spring 2018	BPH309	Environment and Health	3	Baccalaureate	Course Faculty
Spring 2018	BPH206	Introduction to Public Health	1.5	Baccalaureate	Course Faculty
Summer 2018	NUR412	Epidemiology of Population-based Care	2	Baccalaureate (Accelerated)	Course Faculty
Summer 2018	NUR630	Research and Evidenced-based Advanced Practice Nursing	3	Graduate	Course Faculty
Fall 2018	BPH465	Public Health Statistics & Data Management	3	Baccalaureate	Course Faculty
Fall 2018	BPH465	Public Health Statistics & Data Management	3	Baccalaureate	Course Faculty
Fall 2018	NUR412	Epidemiology of Population-based Care	2	Baccalaureate (Accelerated)	Course Faculty
Fall 2018	NUR412	Epidemiology of Population-based Care	2	Baccalaureate (Traditional)	Course Faculty
Fall 2018	BPH461	Practicum in Health Disparities Research – Student: Lucia Alvarez	1	Baccalaureate	Course Faculty
Fall 2018	EPS504	Mentored Research Studies – Student: Julia Siegel	none provided	Baccalaureate	Faculty Mentor
Spring 2019	BPH490	Public Health Practicum	1.5	Baccalaureate	Course Faculty

Spring 2019	BPH490	Public Health Practicum	1.5	Baccalaureate	Course Faculty
Spring 2019	BPH490	Public Health Practicum	1.5	Baccalaureate	Course Faculty
Spring 2019	BPH490	Public Health Practicum	1.5	Baccalaureate	Course Faculty
Spring 2019	BPH309	Environment and Health	3	Baccalaureate	Course Faculty
Spring 2019	EPS504	Mentored Research Studies – Student: Julia Siegel	none provided	Baccalaureate	Faculty Mentor
Spring 2019	BPH461	Practicum in Health Disparities Research – Students: Karina Cepedes, Maehar Grewal, Karina Gonzalez	1	Baccalaureate	Course Faculty

#### University of Miami Department of Public Health Sciences

Semester	Number	Course Name	Credits	Level	Role
Spring 2007	EPH621	Fundamentals of Epidemiology	3	Graduate	Teaching Assistant
Spring 2012	EPH602	Medical Biostatistics 2	3	Graduate	Teaching Assistant
Spring 2014	EPH622	Obesity and Public Health	3	Graduate	Teaching Assistant

#### University of Miami College of Arts and Sciences

Semester	Number	Course Name	Credits	Level	Role
Fall 2005	UMX107	Freshman Experience – Wellness-focus	1	Baccalaureate	Course Instructor
Fall 2006	UMX107	Freshman Experience – Wellness-focus	1	Baccalaureate	Course Instructor
Fall 2007	UMX107	Freshman Experience – Wellness-focus	1	Baccalaureate	Course Instructor

#### Duke University

Semester	Number	Course Name	Credits	Level	Role
Spring 2003	n/a	Women, Violence, & Trauma	1	Baccalaureate	Co-Facilitator

#### 28b. Guest Lectures

Semester	Number	Course Name	Credits	Level	Topic
Fall 2009	ENG106	English Composition	3	Baccalaureate	Tobacco and Cancer
Fall 2015	BPH206	Introduction to Public Health	3	Baccalaureate	Noncommunicable Disease
Summer 2016	n/a	Summer Scholars Program	n/a	High School	Risk behaviors among young adults
Fall 2016	HSC202	Introduction to Statistics	3	Baccalaureate	Hypothesis Testing
Fall 2016	BPH206	Introduction to Public Health	3	Baccalaureate	Noncommunicable Disease
Summer 2017	n/a	Summer Scholars Program	n/a	High School	Risk behaviors among young adults
Summer 2018	n/a	Summer Scholars Program	n/a	High School	Risk behaviors among young adults
Fall 2019	BPH321	Health Promotion and Disease Prevention	3	Baccalaureate	System-level change in healthcare settings: Improving the quality of care for patients with disabilities

**30. Thesis, Dissertation, and Practicum Advising:**

**Awarded Doctoral Degrees:** None

**Awarded Master’s Degrees:** None

**Graduate Capstone Projects and Field Experiences:**

Monica Constain, Department of Public Health Sciences, University of Miami 2015  
 Tim Ekhlassi, Department of Public Health Sciences, University of Miami 2010

**Undergraduate Capstone Projects and Field Experiences (Preceptor Role):**

Nicole Bazinet, University of Miami 2019  
 Lucia Alvarez, University of Miami 2018  
 Ashley Wrushen, University of Miami 2018  
 Amber Capobianco, University of Miami 2018  
 Devangi Shah, University of Miami 2017  
 Rick Lyn, University of Miami 2017  
 Theodore White, University of Florida 2016  
 Anthony Santoriello, Jr., Florida Atlantic University 2016  
 Rose Paul, University of Florida 2015  
 Stephanie Caballero, University of Florida 2014  
 Nicholle Rosemond, Florida Atlantic University 2012

**VII. SERVICE**

**31. University Committee and Administrative Responsibilities (Current):**

<b>Years</b>	<b>Committee/Group</b>	<b>Role</b>
2017- present	Academic Technology Committee, School of Nursing and Health Studies	Member
2017 – present	Food and Sustainability GIS Mapping Work Group	Member
2017-present	Climate Reality Project Campus Corps Student Organization	Faculty Advisor
2016-present	Scholarship Application Reviewer, School of Nursing and Health Studies	Volunteer
2016-present	Title IX Committee, University of Miami	Member
2016-present	Major Disciplinary Hearings, University of Miami	Faculty Panelist
2015-present	President’s Coalition on Sexual Violence Prevention and Education, University of Miami	Co-Chair (2016-present) Subcommittee Chair (2015-2016)
2013-present	President’s Commission on Alcohol and other Drug Education, University of Miami	Member
2005-present	Sexual Assault Resource Team, University of Miami	Member

**31a. University Committee and Administrative Responsibilities (Past):**

<b>Years</b>	<b>Committee/Group</b>	<b>Role</b>
2014-2016	UShadow Mentorship Program, University of Miami’s Toppel Career Center	Mentor
2014-2016	URecovery Student Organization, University of Miami	Faculty Advisor
2013-2016	UCook Student Organization, University of Miami	Faculty Advisor
2013-2016	Fitfest Executive Board Student Organization, University of Miami	Faculty Advisor

2012-2016	VitalityU Student Organization, University of Miami	Faculty Advisor
2012-2013	Communication Committee, Department of Epidemiology and Public Health, University of Miami	Member
2010-2011	Careers in Student Affairs Mentorship Program	Mentor
2008-2009	Dodgeball Student Organization, University of Miami	Faculty Advisor
2006-2010	Women's Commission, University of Miami	Programming Chair (2009-2010) Member (2006-2009)
2006-2007	Hispanic Alliance Employee Group, University of Miami	Member
2005-2012	Body Acceptance Resources and Education Outreach Group, University of Miami	Member
2005-2012	UM Lifeguards (Suicide Prevention) Outreach Group, University of Miami	Member

### 32. Community Activities:

Years	Activity/Group	Role
2017-present	Miami-Dade County Human Trafficking Coalition	Member
2017-present	Exercise is Medicine Nursing Work Group	Member
2016-present	Live Healthy, Little Havana – Built Environment and Physical Activity Health Impact Team	Co-Chair (2018-present) Member (2016-2018)
2005-2007	Latinas Promoviendo Comunidad, Lambda Pi Chi Sorority, Inc.	National Vice-President of Undergraduate Affairs

### 33. Skills:

**Computer:** Adobe Photoshop, Illustrator & InDesign; Adobe Spark; Basic web design (Dreamweaver & HTML coding); Blackboard; Box; Canva; Google Forms, Grammarly; Sheets, & Documents; Mendeley; Microsoft Office Suite (Word, Excel, PowerPoint, Access); Qualtrics; SPSS and SAS Statistical Software; Weebly.

**Languages:** Elementary Spanish.

**Other:** Grant writing; Curriculum development; Survey design; Program evaluation; Focus group research strategies.